

# THE BREW CITY ADVERTISING SHOW

SALES RENTAL AGREEMENT FOR \_\_\_\_\_ (Event Date)

Office Use \_\_\_\_\_

*Dealer set up and closed trade session 7:30 AM to 10:00 AM. Show open to public 10:00 AM to 2:00PM.*

**\*RESERVATIONS:** All show tables will be assigned in order received. Most events have been sold out. We encourage you to send in your reservation immediately. As always, this show will be well advertised both locally & nationally. Dealers attending have priority rights and may reserve their same tables for the next event date on this show date. Over the phone reservations will be held for five days, and then released if payment does not arrive. No table can be re-sold or transferred by the dealer without management permission. **In efforts to sell all tables, there will be no table sharing. One seller per table.** Please, do not request a wall table if you do not require electricity.

**\*CANCELLATIONS:** If you are not sure you will be able to attend the show date, please do not reserve a table. There will be no refunds if you reserve a table and are unable to attend. However, if a health or personal situation occurs that makes it impossible for you to attend and you notify us **(Two Fridays before the show date)** you will be credited for your table(s) for the next date only. **No refunds or table credits due to any weather conditions,** Natural or Un-natural Disasters, Acts of War, Flooding, Fire, Pandemics, National Health Outbreaks, Zombie Attacks, or other situations beyond the promoter's control. If we cancel the event, or if the show location cancels the event, it will be rescheduled when the situation that cancelled it is resolved. Or all parties may receive a partial refund.

**\*SHOW SET UP:** Dealers may set up from 7:30 AM to 9:30 AM. Set up doors will not open before 7:30 AM. Please do not be late. We reserve the right to re-assign your table without refund or credit if you do not check in prior to 9:30 AM. At check in, you will receive a maximum of two early admission passes per contract. One for you and one for your helper, if you have one. If you request a helper's pass, that person must be present the entire show. If your helper leaves before 2 PM, you agree to pay their \$20 early admission fee. **NO EXCEPTIONS!** All dealers must remain set up until 2:00 PM. Anyone packing up early will not receive an invitation to attend future show dates. Only bring in what you will be able to display in an organized manner. Please inventory your stock and reserve tables accordingly! Nothing may be taped, tacked, or secured to the exhibit hall walls. No food or beverage may be brought in. Food & Beverage must be purchased on site.

**\*MAIL SHOW RESERVATIONS:** Along with checks payable to "Unique Events" W241 N8938 Penny Lane, Sussex, WI 53089. If you require a confirmation, send along a self-addressed stamped envelope. Otherwise, all dealers will receive an email confirmation letter approximately one week before the show date. If you have any questions or require further information, please contact Jim Welytok at (262)-366-1314 or email: [unievents1@aol.com](mailto:unievents1@aol.com) If you would like to secure your reservation using Pay Pal, add \$5.00 per table. Call before using Pay Pal to assure table availability on floor plan.

I the undersigned hereby state that I have read, understand, and will abide by the above show guidelines. I also agree to waive all claims against James A. Welytok, Unique Events, and the show location for any personal injury that may occur to my representatives or myself and/or any loss or damage to my merchandise or equipment from any causes whatsoever. I further understand that it is recommended and suggested that I obtain adequate insurance coverage at my own expense for property loss/damage and liability for personal injury.

Name \_\_\_\_\_ Signature \_\_\_\_\_

Email (Please Print Clearly) \_\_\_\_\_ Cell Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

No. Of aisle sales tables (**8' feet long**) @ \$40.00 ea. \_\_\_\_\_ No. Of wall sales tables (**6' feet long**) @ \$40.00 ea. \_\_\_\_\_ (If available)

Total Enclosed \_\_\_\_\_ Check number \_\_\_\_\_ Date \_\_\_\_\_

**REGISTRATION PAYMENT ON DAY OF SHOW IS \$10.00 EXTRA / RETURNED CHECK FEE \$25**